

## **REVOLUTIONARY TECHNOLOGY READY TO IMPROVE AUSTRALIAN PROCESS INDUSTRIES**

Curvaceous Software Ltd has appointed Mode2 Technology Pty Ltd of Sydney as its Australian agent for the Curvaceous Suite of software. Headed up by Mr. Finn Peacock, a chartered electrical engineer, the company will initially target clients in New South Wales, Queensland and Victoria but their license covers the whole of the continent.

Finn Peacock learned of Curvaceous Software Ltd and its applications in process optimisation from a UK Engineering Journal. He immediately knew that there would be considerable demand for award winning Geometric Process Control (GPC) Technology from Australian industry. As akin to all industry dealing with processing and production, maximum efficiency coupled with maximum output is desirable.

Finn Peacock, a graduate of Lancaster University and a postgraduate of Cambridge University, is spending three months in-house training in the UK alongside Dr. Robin Brooks MD of Curvaceous Software. "Finn is an excellent Engineer; he has a sound understanding of the use, applications and benefits of all our products. He will be up to speed and ready to advise major industrial clients upon his return overseas in November when Curvaceous Software will be launched in Australia," commented Dr. Robin Brooks. "We had previously realised the potential of the Australian market and its importance but had no way of controlling Curvaceous' Australian development. Now that Mode2 Technology is onboard we have every confidence the Australian market will soon become Curvaceous, with Finn competently leading the way."

30-year old Finn and his partner Chantel Macdonald live in Manly to the North of Sydney. Away from work they relax listening to all types of music and enjoy socialising with friends. When back in Australia they enjoy mountain biking and bush walking.

Founded in 1998, Curvaceous Software Ltd is a rapidly expanding UK based technology company providing intelligent solutions to process optimisation and control problems. Holding patents for innovative technological discoveries the Curvaceous Suite of products are continually being developed and upgraded to better suit customer needs. With an ever-increasing client base of over seventy customers including, for example, Astra-Zeneca, BAE Systems, BP, Dow Corning, DSM, Huntsman Petrochemicals, INEOS Chlor, Lafarge Cement, Nestle, Pilkington Glass and Aughtinish Alumina Curvaceous Software is set to expand successfully into the Australasian market having already established agents in North America. Keen to recruit more agents worldwide with immediate interest in Ireland, Scotland and Europe, especially Germany, Curvaceous are always on the look out for talent and relevant experience. For more information please email [enquiries@curvaceous.com](mailto:enquiries@curvaceous.com) or visit [www.curvaceous.com](http://www.curvaceous.com)